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Imagery Use Gender Differences Across Competition and Training Contexts in Australian Elite Level Athletes

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33

Abstract

34 This study examined which functions of imagery are most frequently used by elite
35 athletes, whether imagery usage differs between training and competing contexts, if
36 imagery use differs between genders, and whether any gender differences in
37 imagery use interacts with training and competition contexts. To address these aims,
38 62 participants, consisting of elite male and female cricketers and Australian Football
39 League players, completed the Sports Imagery Questionnaire in both training and
40 competition contexts. Results demonstrated that motivational general-mastery
41 imagery (MG-M) imagery was significantly the most frequently used imagery
42 function, with male athletes reporting using imagery significantly more frequently
43 than the female athletes. Furthermore, a significant gender by context interaction
44 demonstrated that the male athletes used imagery significantly more frequently prior
45 to competing compared to prior to training, whilst conversely the female athletes
46 used imagery significantly more frequently prior to training compared to competition.
47 Implications for these findings are discussed.

48

49 Key Words: mental imagery; gender; training; competition; cricket; AFL; Australia.

50 **Imagery Use Gender Differences Across Competition and Training**
 51 **Contexts in Australian Elite Level Athletes**

52 Psychological techniques are often utilised by athletes and recommended by
 53 sport psychologists as a means to facilitate improvements in psychological and
 54 physical performance (Lovell & Parker, 2022). Indeed, a variety of these techniques
 55 (e.g., self-talk, goal-setting) have been identified as beneficial to athletic performance
 56 (Van Raalte & Brewer, 2014). Imagery is one such technique that has generated
 57 considerable research interest to date (e.g., Cumming et al., 2006; Gregg et al.,
 58 2007; Munroe-Chandler et al., 2012; Nordin & Cumming, 2008; Ramsey et al., 2008;
 59 White & Hardy, 1998), and found to be frequently adopted by athletes (Arvinen-
 60 Barrow et al., 2007). While various definitions of imagery exist, specific to the sport
 61 psychology literature, imagery requires the deliberate construction of an image from
 62 information stored in memory, consisting of quasi-sensorial, quasi-affective, and
 63 quasi-perceptual components (Morris et al., 2005), where the general intention is to
 64 create representative, vivid, and sensory-rich images that reinforce the desired
 65 performance outcomes and/or optimise psychological functions (Cumming &
 66 Williams, 2012).

67 Imagery has been found to serve distinct functions with Paivio's (1985)
 68 seminal investigation demonstrating that imagery serves both cognitive and
 69 motivational purposes at either a general or specific level (Watt et al., 2008). The
 70 General Analytic Framework that flowed from Paivio's (1985) work led to the
 71 conceptualisation of four types of imagery which have subsequently been developed
 72 further by Hall and colleagues (1998) via the design of the Sport Imagery
 73 Questionnaire (SIQ). Collectively, this work has identified five functions of imagery
 74 that are utilised by athletes. These include Cognitive specific imagery (CS: e.g.,

75 imagining the rehearsal of technique), Cognitive general imagery (CG: e.g., mentally
 76 rehearsing strategies and game plans), Motivational specific imagery (MS: e.g.,
 77 simulation of goal achievement scenarios), Motivational general-arousal imagery
 78 (MG-A: e.g., imaging the regulation of arousal levels and emotional states), and
 79 Motivational general-mastery imagery (MG-M: e.g., the mental rehearsal of being in
 80 control, achieving success, and feeling confident when performing in the face of
 81 challenges).

82 Empirical research has demonstrated that imagery use can have a tangible
 83 benefit upon athletic performance (Cumming & Williams, 2012). For example, CS
 84 imagery has been shown to improve serving accuracy and velocity amongst elite
 85 tennis players (Guillot et al., 2012), and passing ability in elite youth soccer players
 86 (Seif-Barghi et al., 2013). CG imagery has been associated with increased
 87 confidence levels in novice netball players (Callow & Hardy, 2001), and contributed
 88 to increased team cohesion in soccer, basketball, and volleyball players
 89 (Adegbesan, 2010). Studies investigating MG-A have reported athletes found
 90 improvements in regulating pre-competitive anxiety (Mellalieu et al., 2009), and
 91 increased self-efficacy levels by reducing stress (Jones et al., 2002). Athletes
 92 adopting MG-M imagery were found to increase their subsequent self-efficacy levels
 93 resulting in improvements in golf performance (Munroe-Chandler et al., 2008).
 94 Finally, Driediger et al. (2006) reported that MS imagery use aided injured athletes to
 95 motivate themselves to complete exercises as part of their rehabilitation program.

96 A number of factors have been reported as influential in determining the
 97 effectiveness of imagery to enhance motor learning and sport performance (see
 98 Slimani et al., 2016). Of these, the context in which an athlete performs has proven
 99 to be of consequence to the function and frequency the imagery is used (e.g.,

100 Arvinen-Barrow et al., 2007; Munroe et al., 1998). For example, an investigation by
101 Munroe et al. (1998) tracked imagery use at the start of a competitive season, where
102 the focus was on training and acquiring skills, to a period immediately before the
103 season's benchmark event (e.g., grand finals). Athletes representing 10 different
104 sports completed the SIQ two weeks before competition games started, and again
105 two weeks before they competed in championship games. The results indicated that
106 athletes used more imagery later in the season compared to earlier in the season. In
107 a related investigation, Arvinen-Barrow et al. (2007) examined how athletes used
108 imagery during the 24-hour lead-up to competing. The results indicated that MG-M
109 imagery was most frequently adopted, followed by CS, MG-A, and CG, with MS
110 imagery used the least. However, these authors did not specifically address
111 differences in imagery use between training and competition contexts. Thus, the
112 question of whether imagery use varies when athletes are faced with a proximal
113 interchange between training and competition contexts remains an underdeveloped
114 area of research.

115 Imagery ability has been characterised as an individual's capacity to create,
116 control, and retain vivid images (see McLean & Richardson, 1994). Indeed, the
117 success of imagery interventions can be influenced by an individual's imagery ability,
118 with those reporting enhanced imagery ability recording better intervention outcomes
119 (e.g., Robin et al., 2007). Evidence also supports the notion that imagery ability
120 predicts the frequency with which athletes adopt certain imagery functions (Gregg et
121 al., 2005, 2011). For example, in a sample of skilled golfers, internal visual imagery
122 ability as measured using the Vividness of Movement Imagery Questionnaire-2
123 (Roberts et al., 2008) accounted for 12% of the variance in CS imagery use (Parker
124 et al., 2021). In addition, gender related differences in imagery ability have been

125 reported (e.g., Lovell & Collins, 1997), however, findings appear to be inconsistent.
126 Indeed, Campos et al. (2004) investigated gender differences in imagery ability and
127 reported that males had greater imagery ability, while in contrast, Williams and
128 Cumming (2011) found female athletes had greater imagery ability than their male
129 counterparts. Lovell and Collins (1997) also demonstrated imagery ability gender
130 effects, where imagery ability was positively associated with faster acquisition of a
131 movement skill for male university students, whilst female university students
132 recorded a negative relationship. As it appears gender differences in imagery ability
133 exist, this may also translate to differences in imagery use. Indeed, Jones et al.
134 (2017) investigated differences in male and female college-level athletes' imagery
135 use and found that male athletes were significantly more likely to engage in
136 additional levels of imagery use, with more variation in imagery use than their female
137 athlete counterparts. However, a limitation of their study was that the statistical
138 analysis did not allow for direct comparisons in imagery use between male and
139 female athletes. Indeed, empirical research has often reported contrasting findings in
140 the differences between male and female athlete's imagery use (e.g., Kizildag &
141 Tiryaki, 2012; Salmon et al., 1994). These differences may be due to some sport
142 types being more gender neutral, while others are perceived as predominantly male
143 or female orientated. This may result in the presence of a self-selection sport type
144 bias (Kizildag & Tiryaki, 2012), which could be mitigated if single sports were
145 examined, rather than pooling the data across multiple sport types.

146 Despite previous empirical research that has reported the benefits of imagery
147 use in sport and performance contexts (e.g., Callow & Hardy, 2001; Mellalieu et al.,
148 2009; Nordin & Cumming, 2005), and evidence indicating that imagery use varies
149 across a competitive season (Munroe et al., 1998), research in this area has two

150 prominent omissions that need to be addressed. Specifically, the use of imagery
151 immediately before training and competing, and secondly, whether differences in
152 imagery use between male and female athletes emerge as a consequence of
153 contextual changes. In response to these omissions, our study aimed to address the
154 following research questions: 1) What functions of imagery use are most frequently
155 used by elite athletes and are there differences between training and competing
156 contexts? 2) Are there differences in imagery use between elite male and female
157 athletes? And 3) Do gender differences in imagery function use interact with training
158 and competition contexts in elite level athletes.

159 **Method**

160 *Participants*

161 Participants consisted of male and female elite cricketers, and male and
162 female elite Australian Football League (AFL) players. Male and female cricket
163 players were recruited from the elite national scholarship and professionally
164 contracted players. The AFL players, both male and female, were recruited from a
165 Premier Professional National League Scholarship Program. The investigation
166 received institutional ethical approval (S/16/934), and all participants were informed
167 of the study's purpose after which participants provided written consent knowing that
168 they could withdraw their involvement from the study at any time.

169 Of the one hundred and ten participants who volunteered to take part in this
170 study ($M_{age} = 18.2$ years, $SD_{age} = 2.9$, males = 59%), 62 participants (27 female, 35
171 male) completed the questionnaires in both the training and competition contexts,
172 representing a completion rate of 56% ($M_{age} = 19.0$ years, $SD_{age} = 3.3$, males = 56%,
173 cricket players = 50%). For those participants who completed questions in both the
174 training and the competition contexts, there were very few cases of missing data

175 (approximately 3%) and no participants had more than 5% missing data on any one
176 questionnaire. The mean age of both female and male groups was 19.0 years
177 (female $SD_{age} = 4.0$, male $SD_{age} = 2.6$).

178 *Measures*

179 *The Sports Imagery Questionnaire (SIQ; Hall et al., 1998)* records the
180 frequency of cognitive and motivational functions of imagery use. The 30 item SIQ
181 was developed to assess athletes' imagery use and is based on the mental imagery
182 functions proposed by Paivio (1985), and subsequently extended by Hall et al.
183 (1998). The SIQ consists of five subscales and includes Cognitive specific imagery
184 (CS: "*I can easily change the image of a skill*"), Cognitive general imagery (CG: "*I*
185 *make up new plans/strategies in my head*"), Motivational specific imagery (MS: "*I*
186 *imagine myself being interviewed as a champion*"), Motivational general-arousal
187 imagery (MG-A: "*I image the stress and anxiety associated with my sport*"), and
188 Motivational general-mastery imagery (MG-M: "*I image myself being mentally*
189 *tough*"). Participants' self-reported use of imagery was assessed via a 7-point Likert
190 scale anchored at "rarely" (1) to "often" (7). Frequency of imagery use was calculated
191 by summing item scores for each subscale divided by the number of items in the
192 scale, thus resulting in possible scores from 1 to 7, with higher scores representing
193 more frequent imagery use. The SIQ have been shown to possess satisfactory
194 internal reliability scores with alpha coefficients of $\alpha > 0.7$ across all subscales (see
195 Hall et al., 1998).

196 *Procedure*

197 Upon receiving institutional ethical approval and written informed consent,
198 participants completed the SIQ within two hours preceding either a training setting or
199 competitive match, with a maximum time duration of one week between these data

200 collection points. In addition, the questionnaire included age and gender
201 demographic data.

202 *Data Analysis*

203 Prior to analyses, data were checked for abnormalities and compliance with
204 associated assumptions. Normal distribution assumption was checked by assessing
205 the skewness and kurtosis scores, and determining the z-score. Using the guideline
206 suggested by Ghasemi and Zahediasl (2012), a z-score of ± 3.29 was used to
207 assess skewness and kurtosis. To determine the trustworthiness of the data, the
208 data were checked for abnormal values by auditing approximately 10% of the data,
209 and by checking the minimum and maximum values. No values were found to be
210 incorrectly entered or to have exceeded the minimum or maximum values. For the
211 completed questionnaires, approximately 3% of the data were missing. Where
212 participants had less than 5% missing data on the questionnaire, missing data were
213 dealt with using the mean imputation method, which is considered to be an effective
214 method of dealing with few cases of missing data as they do not greatly influence the
215 variation of the data (see Tabachnick & Fidell, 2013). If participants had greater than
216 5% missing data, they were removed from the analyses. Where participants did not
217 complete the questionnaire in either context (training or competition), they were
218 excluded from the analyses. To assess the research questions, a mixed design 3-
219 way analysis of variance (ANOVA) was conducted in jamovi (version 2.3.21, The
220 jamovi Project, 2022) with imagery use as the dependent variable. The design of the
221 mixed ANOVA was imagery function (CS, CG, MS, MG-A, and MG-M), by context
222 (training and competition), by gender (male and female), with repeated measures on
223 the first two factors. Significance was set at the 95% level of confidence. Where
224 Mauchly's test demonstrated that the assumption of sphericity was violated,

225 Greenhouse-Geisser corrections were applied. Significant ANOVA main effects and
226 interactions were integrated by Tukey post hoc tests. Significance was set at $\alpha = .05$.
227 Partial-eta squared was used to determine effect sizes; small ($\eta^2 > .01$), medium
228 ($\eta^2 > .06$), or large ($\eta^2 > .14$) (Cohen, 1988).

229 **Results**

230 Descriptive statistics, inter-correlations between assessed variables, and
231 internal reliability Cronbach alpha coefficients are presented in Table 1. Alpha scores
232 for each of the SIQ subscales in both training and competition contexts exceeded .7,
233 indicating satisfactory internal reliability (Field, 2017). Normality was assessed by
234 Shapiro-Wilk tests; only three of the ten dependent variables were shown not to be
235 normal (competition-MG-A, training- MG-A, and training-MG-M). Given that the
236 analyses used in this study are shown to be robust against non-normal distributions
237 (see Wadgave, 2019), the original scores were used.

238 **Table 1**

239 *Descriptive Statistics, Internal Consistency, and Inter-Correlations for Imagery Use in the Training and Competition Contexts*

Measure	α	<i>M</i>	<i>SD</i>	1	2	3	4	5	6	7	8	9
1.T-CS	.83	4.66	1.02	-	-	-	-	-	-	-	-	-
2.T-CG	.76	4.42	0.94	.72*	-	-	-	-	-	-	-	-
3.T-MS	.79	4.28	1.14	.57*	.59*	-	-	-	-	-	-	-
4.T-MG-A	.69	4.32	0.99	.54*	.61*	.58*	-	-	-	-	-	-
5.T-MG-M	.80	4.81	1.04	.72*	.75*	.68*	.60*	-	-	-	-	-
6.C-CS	.84	4.60	1.05	.73*	.57*	.37*	.40*	.55*	-	-	-	-
7.C-CG	.76	4.36	0.93	.66*	.74*	.46*	.56*	.62*	.73*	-	-	-
8.C-MS	.81	4.26	1.17	.62*	.59*	.81*	.57*	.63*	.57*	.57*	-	-
9.C-MG-A	.77	4.31	1.04	.57*	.61*	.49*	.81*	.61*	.65*	.65*	.64*	-
10.C-MG-M	.85	4.85	1.12	.68*	.66*	.53*	.57*	.75*	.74*	.78*	.66*	.72*

240 *Note.* $n = 62$; $*p < .05$, T-CS = cognitive specific imagery in training context, T-CG = cognitive general imagery in training context,

241 T-MS = motivational specific imagery in training context, T-MG-A = motivational general-arousal imagery in training context, T-MG-

242 M = motivational general-mastery imagery in training context, C-CS = cognitive specific imagery in competition context, C-CG =

243 cognitive general imagery in competition context, C-MS = motivational specific imagery in competition context, C-MG-A =
244 motivational general-arousal imagery in competition context, C-MG-M = motivational general-mastery imagery in competition
245 context.

246 In terms of the most frequently used imagery functions by elite athletes and
 247 whether this differed between training and competing contexts, the results of the
 248 mixed design 3-way ANOVA (imagery function by context by gender) indicated a
 249 significant main effect for imagery function with medium effect size, $F(3.40, 203.88)$
 250 $= 8.965$, $p < .001$, $\eta_p^2 = .130$. Post-hoc analysis of the main effect for imagery
 251 function based on marginal means (combined competition and training contexts)
 252 demonstrated that the athletes implemented significantly more frequent MG-M
 253 imagery compared to the other functions of imagery use. The second most
 254 frequently used imagery function was CS, with MS imagery used the least (see
 255 Figure 1).

256 -----
 257 *Insert Figure 1 about here*
 258 -----

259 No significant context main effect was observed, $F(1, 60) = 1.695$, $p = .198$,
 260 $\eta_p^2 = .027$, nor was there a significant imagery function by context interaction, F
 261 $(3.60, 215.85) = 0.602$, $p = .644$, $\eta_p^2 = .010$.

262 Regarding whether there were differences in imagery use between male and
 263 female athletes, the ANOVA demonstrated a significant main effect for gender with a
 264 large effect size, $F(1, 60) = 17.4$, $p < .001$, $\eta_p^2 = .225$. This main effect for gender
 265 revealed that male athletes ($M_{\text{males}} = 4.87$, $SD_{\text{males}} = 0.60$) used imagery significantly,
 266 and meaningfully, more frequently than the female athletes ($M_{\text{females}} = 4.02$, SD_{females}
 267 $= 0.98$).

268 Considering whether gender differences in imagery use interacted with
 269 imagery function or training and competition contexts, interpretation of the ANOVA
 270 results indicated a significant gender by context interaction with medium effect size,

271 $F(1, 60) = 5.754, p = 0.020, \eta_p^2 = .088$. Post hoc examination of the significant
 272 interaction demonstrated that the male athletes used imagery significantly more
 273 frequently prior to competing ($M = 4.90, SD = 0.58$) compared to their use of imagery
 274 prior to training ($M = 4.83, SD = 0.70$). Conversely, the female athletes used imagery
 275 significantly more frequently prior to training ($M = 4.14, SD = 1.09$) compared to their
 276 use of imagery prior to competing ($M = 3.90, SD = 1.00$). Echoing the gender main
 277 effect, post hoc tests also showed that the males used imagery significantly more
 278 frequently than the female athletes in both the competition and training contexts (see
 279 Figure 2).

280 -----
 281 *Insert Figure 2 about here*
 282 -----

283 No significant imagery function by gender interaction was observed, $F(3.40,$
 284 $203.88) = 2.036, p = .102, \eta_p^2 = .033$, nor was there a significant imagery function by
 285 context by gender interaction, $F(3.60, 215.85) = 0.718, p = .566, \eta_p^2 = .012$ (see
 286 Table 2).

287 *Table 2*

288 *Male and female athletes' imagery use in training and competition contexts*

Gender	Context	Imagery Function				
		CS	CG	MS	MG-A	MG-M
Males						
	Training	5.18 (0.80)	4.78 (0.96)	4.51 (1.14)	4.52 (0.89)	5.17 (0.84)
	Competition	5.12 (0.69)	4.82 (0.64)	4.67 (1.01)	4.62 (0.90)	5.29 (0.74)
Females						
	Training	4.14 (1.25)	4.12 (1.13)	4.04 (1.32)	4.06 (1.17)	4.36 (1.25)
	Competition	3.93 (1.07)	3.75 (0.91)	3.72 (1.18)	3.91 (1.09)	4.17 (1.23)

289 *Note.* Means in normal text with standard deviations in parenthesis, CS = cognitive
 290 specific imagery, CG = cognitive general imagery, MS = motivational specific
 291 imagery, MG-A = motivational general-arousal imagery, MG-M = motivational
 292 general-mastery imagery.

293 **Discussion**

294 The aims of the current study were to investigate which functions of imagery
 295 use were most frequently adopted by elite athletes, and whether there were
 296 differences between training and competition contexts. In addition, we examined
 297 whether elite level male and female athletes differed in the frequency of imagery use,

298 and whether gender differences in imagery function interacted with training and
299 competition contexts. To the best of our knowledge, our study is the first to
300 investigate imagery use in elite Australian athletes who compete in cricket and AFL,
301 and the first to identify imagery use differences between male and female elite
302 athletes relative to these contexts. In addition, this is one of the first studies to
303 investigate elite athlete's imagery use immediately prior to training and competing.

304 The frequency of imagery use amongst our sample of athletes was found to
305 be consistent with previous research by Arvinen-Barrow et al. (2007), who reported
306 similar results. The main difference being that MS imagery was used the least in our
307 sample, whereas MG-A was used more than CG and MS imagery in the Arvinen-
308 Barrow et al. (2007) sample. This trend of imagery use potentially reflects how each
309 type is believed to influence performance. For example, MG-M imagery has been
310 shown to have the greatest indirect influence upon performance, allowing athletes to
311 develop mental toughness and confidence prior to competing (see Beauchamp et al.,
312 2002; Callow & Hardy, 2001), hence why athletes may use this imagery function
313 significantly more than the other functions. In addition, athletes in our sample
314 reported using CS imagery to a lesser extent than MG-M, but they used CS imagery
315 more frequently than the remaining functions of imagery use.

316 There was no significant difference in imagery use between training and
317 competition contexts, although there were differences in imagery use between male
318 and female athletes. This result is in accordance with Jones et al. (2017) who
319 reported that athletes' sex and sport skill type (i.e., open v closed-skill) were
320 associated with the frequency of imagery use, with male athletes recording higher
321 values in CS, MS, and MG-M functions of imagery use. More specifically in our
322 sample, male athletes used all imagery functions to a greater extent prior to

323 competing, whereas there were no significant differences in imagery use between
324 these two contexts for female athletes. The increase in imagery use from training to
325 competition for male athletes is consistent with research conducted by Munroe et al.
326 (1998), who reported imagery use increased early in the season when training was
327 the focus, to later in the season, where competing became more focal. As this was
328 not the case for female athletes, there are possible speculative explanations that can
329 be proffered. The first is related to the current status of many female sports. Cricket
330 and AFL competitions for female athletes are still developing and are not at the same
331 level as male sports, as evidenced by funding levels for female competitions (Cricket
332 Australia, 2018; Tyeson, 2018). Consequently, female athletes may not have had the
333 same exposure to psychological skills training as their male counterparts, thereby
334 resulting in comparatively less impetus to adopt imagery. Indeed, it is possible that a
335 reduction in exposure could contribute to reducing the requisite knowledge needed
336 to utilise imagery optimally. A compound effect would be that when female athletes
337 attempt to use imagery, under guidance or not, they may be more prone to perceive
338 imagery as an ineffective cognitive technique for the purposes of enhancing
339 performance. To mitigate against this potential negative feedback loop, practitioners
340 should increase female athletes' exposure to psychological skills training, especially
341 in light of research demonstrating that prior experience of sport psychology is
342 associated with increases in positive attitudes towards the service (Rooney et al.,
343 2021).

344 There was a significant main effect for imagery use between genders, but of
345 greater interest was the significant gender by imagery interaction effect. Overall,
346 female athletes used imagery less than male athletes. The male athletes used MG-M
347 and CS imagery significantly more than CG, MS, and MG-A functions of imagery

348 use. In contrast, the female participants used MG-M imagery significantly more than
349 other imagery functions, and did not use CS imagery significantly more than the
350 other imagery functions, which is inconsistent with previous research (e.g., Arvinen-
351 Barrow et al., 2007). There are two possible explanations for female athletes' lower
352 imagery use. The first, as highlighted previously, could be that female athletes did
353 not have the same exposure to imagery training as the male athletes in this sample,
354 thereby reducing the likelihood of female athletes using imagery. The second
355 possible explanation is that the use of imagery, particularly CS imagery, does not
356 benefit female athletes' performance. Previous research has shown that female
357 university students who have high imagery ability have lower rates of skill acquisition
358 than females with lower imagery ability, and perform worse on the respective skill
359 (Lovell & Collins, 1997).

360 To further account for the low rates of imagery use by the female athletes in
361 the present study, it is possible that CS imagery does not benefit female athletes'
362 understanding of motor skills in the same way as it does for male athletes. Moreover,
363 the nature and quality of the information female athletes receive regarding skill
364 acquisition could be compromised by virtue of promoting the procedures of male role
365 models which is a socially driven phenomenon (i.e., more males play sport, more
366 males coach sport). To extrapolate further, as imagery has been shown to be reliant
367 on various cognitive sub-systems (see Kosslyn & Koenig, 1992), when female
368 athletes image a skill, it could be speculated that remnants of sub-optimal learning
369 models are contained within the information the cognitive sub-systems used to
370 generate the images (Lovell & Collins, 1997). The end result could be that imagery
371 would be more likely to be used by male athletes, thus leading female athletes to
372 view CS imagery as a less favourable strategy compared to their male counterparts.

373 In addition, it would also account for the possibility that female athletes do not benefit
 374 from imagery use to the same extent as males, due to differences in preferred
 375 learning style (see Kulturel-Konak et al., 2011). For example, female participants
 376 have been shown to prefer using a learning style that is based more on intuition and
 377 feeling (Heffler, 2001). Therefore, implementing imagery as a psychological
 378 technique to promote understanding of sports skills and strategies may either have
 379 less benefit for female athletes or may be perceived to offer less utility. Hence, future
 380 empirical research should seek to establish whether exposure rates to psychological
 381 skills training and preferred learning styles account for these observed gender
 382 differences in imagery use between training and competition contexts.

383 A specific limitation of this research was the difficulty in accessing a larger
 384 sample of elite level competitors immediately prior to competition due to the
 385 potentially disruptive effects upon their preparation and subsequent performance.
 386 This is a challenge that is reflected in the sample size of our current research. A
 387 further limitation is the variability in extents, duration, and nature of sport psychology
 388 support and instruction that exist in elite sport, and how this may also differ between
 389 nations, and especially its availability for female athletes. Due to this variation, it is
 390 difficult to assess how these findings generalise to other contexts. Additionally, while
 391 the present research utilised a methodology that assessed imagery use prior to
 392 competition and training, future research should attempt to assess imagery use
 393 during competition and training. However, such data would likely be challenging to
 394 acquire without the development of novel approaches that enable the collection of
 395 real time data without disrupting performance and usual patterns of imagery use.
 396 Additionally, with specific reference to female athletes, future research should
 397 determine how imagery benefits performance, in both relative and absolute terms.

398 In conclusion, our study found that female athletes used all imagery types less
399 than male athletes, which was consistent in both training and competition contexts. It
400 was also found that male athletes used more imagery prior to competing than prior to
401 training. Two explanations of these findings were offered. The first explanation was
402 that female athletes may not have the same opportunities as male athletes to
403 develop their imagery skills. The second explanation was that female athletes may
404 not benefit from imagery to the same extent as males, and may therefore tend to use
405 imagery to a lesser extent when compared to their male counterparts. It is therefore
406 recommended that future research should further explore the potential benefits of
407 imagery in female athletic populations by using imagery interventions that are
408 sufficiently bespoke for the needs of female athletes.

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