

An Allied Approach to Curriculum Design

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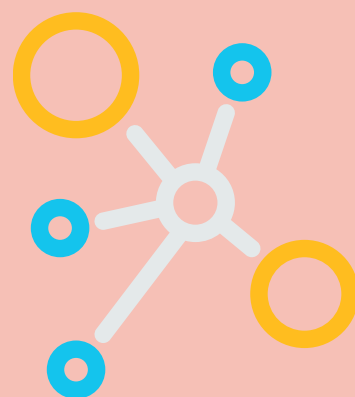
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AN ALLIED APPROACH TO CURRICULUM DESIGN

Expectation B8 of the Quality Assurance Agency's (QAA) UK Quality Code for Higher Education stipulates that UK institutions operate and monitor processes to maintain standards and enhance quality of learning. Here we outline a process that involves students and employers as partners in curriculum design.

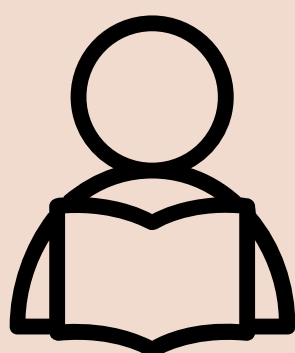


Scope

In line with Hartpury University's Quality Enhancement Framework covering Periodic Curriculum Review, we outline a forward thinking approach that informs development of purposeful curriculum for applied sport degree programmes.

1. Employer engagement

Focus groups with sports industry representatives to determine industry needs, including knowledge, skills and attributes expected of graduates.

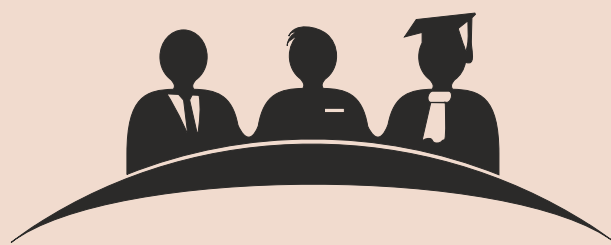


2. Student consultation

Focus groups with current students and alumni themed around designing your degree. Discussion topics include academic stretch, assessment, employability and curriculum structure.

3. Staff consultation

Sharing findings with academic staff to identify common themes and determine relevance for future programme design.



4. Curriculum development

Academic staff implement changes to programmes guided by themes identified in the review and the QAA benchmark statement for events, hospitality, leisure, sport and tourism which is finally approved by industry experts.

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